

MEET MORGAN HILL H's all right here!

CITY OF MORGAN HILL



CITY OF MORGAN HILL California



Morgan Hill's historic Downtown offers fine-dining restaurants and charming boutiques. With over 25 eateries Downtown (including a restaurant owned by a Michelin Star Chef which attracts visitors from throughout the Bay Area) and the proximity to dozens of wineries, Downtown Morgan Hill is becoming quite a destination.





If you live an active lifestyle, you'll love Morgan Hill.

With an Olympic caliber aquatics center, a state-of-the-art sports facility, over 9,573 square feet of meeting and event space at the Community & Cultural Center, and 54,000 square feet of health and wellness space at the Centennial Recreation Center, **Morgan Hill is the perfect recreation destination**.



- 38 acres of grass and synthetic fields that can accommodate up to 25 fields
- The Outdoor Sports Center hosts 38 large weekend events, drawing over 600,000 local, regional and national visitors annually for soccer, lacrosse, football, rugby, field hockey and Ultimate Frisbee



- Olympic caliber venue with competition, instruction, and recreation pools
- 50 meter all-deep competitionlap pool which attracts over 12 Swim Meets, generating from 300-2,000 daily attendance
- In 2014, the Aquatics Center had 66,830 summer visitors



- 54,000 square feet of health and wellness space, including an indoor pool and fully equipped fitness center
- The Centennial Recreation Center has over 14,000 members with an average daily attendance of 620
- The Centennial Recreation Center attracts over 4,000 non-Morgan Hill residents annually



Plan your next visit today at mhrecreation.com

Meet Morgan Hill

On behalf of Morgan Hill's residents and businesses, I invite you to "Meet Morgan Hill." Our community is proud of Morgan Hill's superb quality of life, abundant open space, world class recreation facilities, burgeoning restaurant scene, innovative businesses, wonderful wineries, and an unwavering community spirit.

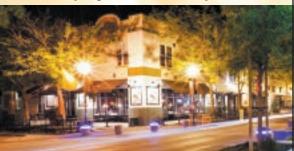
Morgan Hill is a special place and we hope you are inspired to explore, taste, play, and dine here after reading the information included in this piece. If you have been a frequent visitor, we thank you. If you have not been here recently, we invite you back to experience all that Morgan Hill has to offer!



Steve Rymer City Manager, City of Morgan Hill

GROW MORGAN HILL FUND

Helping businesses expand



How Is Grow Morgan Hill Fund Different?

- · Lorger Repayment Terms
- · Lover Dovn Payments
- Lover Interest Rates
- Better Loan Structure
- HexibleStructuring
 & Underwriting

growmorganhill@morganhill.ca.gov or (408) 310-4633

TABLE OF CONTENTS

4	Li	f	e s	tv	le
-	_			- /	

- 6 Things to Do
- 8 Map of Morgan Hill
- 10 Downtown Morgan Hill
- 12 Restaurants & Recipes
- 14 Working Here



www.morgan-hill.ca.gov

Building the most energy-efficient homes for ... **A GREEN MORGAN HILL**

City Ventures Residences is proud to partner with Morgan Hill in building a vibrant and thriving community.

PROGRESSIVE OUTDOOR AMENITIES FAMILY FRIENDLY HEALTHY LIFESTYLE GREAT INVESTMENT



With a keen understanding of the housing market, City Ventures is actively working with the City of Morgan Hill to create a vibrant downtown and thriving community. City Ventures extends their gratitude to city officials for their leadership, outstanding efforts and innovative solutions.







New solar-powered homes coming soon to Morgan Hill! Enjoy spacious, open floor plans in beautiful Spanish, Traditional or Craftsman architectural styles. Be part of Silicon Valley and take advantage of the close proximity to Downtown, hiking and biking

- Single Family Homes up to 3,083 square feet
- Up to 5 Bedrooms with Den option
- Enjoy a private outdoor living space
- Downstairs Bed / Bath available
- In-Law Suite option available
- Solar-powered, all-electric homes with Energy Star appliances

Coming soon. Register your interest! www.CityVentures.com



LIFESTYLE MORGAN HILL

Defining the balanced lifestyle in Silicon Valley

MORGAN HILL, LOCATED JUST 10 MILES SOUTH OF SAN JOSE, is one of the most desirable hometowns in Santa Clara County. While this community of approximately 42,000 residents shares a rich entrepreneurial spirit and thirst for innovation with its neighbors, the people of Morgan Hill have long placed priority on cultivating a way of life where business and community thrive together.



As the result of thoughtful growth management practices, competitively priced housing, business development opportunities, premier community amenities and year-round recreation, it's no surprise that Morgan Hill is regarded as one of the most desirable and fastest growing communities in Santa Clara County.

Dave Frazer, a local Realtor with Coldwell Banker, strikes his live/work balance in Morgan Hill. He relocated to Morgan Hill from San Jose about 10 years ago and cites many of the same reasons that his clients share: affordability and quality of life. "There's so much to offer here," he says, rattling off a long list of advantages that includes everything from lot sizes and housing costs to infrastructure and outdoor recreation. "You're surprised you're still in Silicon Valley," he says. Indeed, Morgan Hill residents enjoy exceptional access to recreational and leisure pursuits. Nearly two dozen wineries stretch along the Santa Clara Valley Wine Trail. Henry W. Coe State Park, the largest in the state's public park system; Coyote-Lake Harvey Bear Ranch Park; Anderson Lake County Park and Uvas Canyon County Park offer hundreds of miles of trails for hiking, biking, and horseback riding. The Morgan Hill Regional Aquatics Center and Outdoor Sports Center feature national tournamentgrade facilities, and a bustling downtown offers a host of family-friendly festivals and special events throughout the year, as well as dozens of quality and fine dining restaurants and shopping.

Location, quality schools, and housing opportunities attracted the DaCunha family to Morgan Hill nearly 15 years ago. "It was a chance to have some property," says Greg DaCunha, whose home is situated on an acre in a family-centric neighborhood. "There's a little more breathing room here." The DaCunhas also note the variety of activities available to them in Morgan Hill. "We look forward to going out downtown and running into people we know. There's a lot to do here. Morgan Hill is a great community," says DaCunha. Mrs. DaCunha echoes her husband's sentiments, "There's always a lot to do."

Stable leadership and judicious planning is an important reason why Morgan Hill is so successful at maintaining the quality lifestyle that attracts people to the area. While Morgan Hill is a growing city in Silicon Valley, city leaders and voters have proven their commitment to balanced living through model growth management practices and smart development choices that include everything from high design standards to amenity requirements and hillside view protection. Through paced development, Morgan Hill is able to provide sufficient public services and infrastructure that supports increased population. Morgan Hill also has one of the state's most progressive affordable housing programs. One of every 10 housing units in Morgan Hill is designated income-restricted - half of those are ownership homes. Speaking from a broad perspective, Frazer says, "You have to grow, and Morgan Hill does it in a way that's manageable and sustainable."

(10-minute Trade Area Drive Time)		
Population		
Households		
Avg. Household Income	\$122,719	
Median Household Income	\$89,225	
%Households over \$100,000		AND AND AND AND A DUILINE AND A
Median Housing Value		DOWN TO GO RAILON CHI
Median Age		
Average Househod Size		
Dominant Race/Ethnicity		
White	62%	
Hispanic		123
Sources: Claritas-The Nielsen Company, Inc. 2014; City of Mor	gan Hill	

TenCate Advanced Composites. Making the world a lighter place.



TenCate Advanced Composites develops and produces the world's most innovative, light weight advanced composite materials right here in Silicon Valley. We support the space/satellite, automotive, electronics, aerospace, footwear and sporting goods industries for customers such as SpaceX, Space Systems Loral, NASA, Boeing, Airbus, Alfa Romeo and Nike. Without knowing it, most of us rely on TenCate's products to drive, run, communicate and travel. At TenCate, our materials make a difference.

We are proud to be part of the Morgan Hill community.



www.tencateadvancedcomposites.com E-Mail: info@tcac-usa.com



TCAC_MoveLighter_BJ_Half_Rev1_082814



THINGS TO DO MORGAN HILL

A Weekend Getaway

Whether you're interested in food and wine, outdoor recreation, or family fun, Morgan Hill sets the stage for a memorable and easy getaway.

SIP

Wine enthusiasts will enjoy discovering new wines in California's oldest premium wine growing region. Follow the Santa Clara Valley Wine Trail signs to over 20 wineries and tasting rooms, including: Morgan Hill Cellars, Clos LaChance Winery, and Guglielmo Winery – the region's oldest family-owned and operated winery.

SAVOR

Choose from over two dozen downtown restaurants guaranteed to satisfy any palate. Fuel your day with a plate of golden pancakes piled high or an omelet bursting with goodies at Betsy's or Just Breakfast. Rosy's at the Beach is a great choice for a midday bite. For a fine dining experience, enjoy the evening in a relaxing setting at Ladera Grill, winner of Wine Spectator Magazine's 2014 Award of Excellence, or Michelin star chef-owned Odeum Restaurant, located in the restored historic Granary building. Each of these downtown restaurants offers a complete fine dining menu that incorporates locally sourced ingredients and spot-on wine pairings. If casual is more your style, whet hungry appetites at MOOYAH Burgers, Hang Ten Pizza & Pasta, or Trail Dust BBQ where menu options appeal to even the most finicky eaters. Hang out and enjoy the laid-back vibe at "the Hill" or local musicians at GVA Coffee shop most nights.

STROLL

Take a leisurely stroll through the boutiques and locally owned shops downtown. Sample local produce and artisan foods at the Farmer's Market, located adjacent to the CalTrain station. Plan your visit to include one of the many festivals held in Downtown Morgan Hill throughout the year. Delve into history by visiting the historic Morgan Hill House built in 1884 by Hiram Morgan Hill. The Little Shop at the House offers an eclectic assortment of unique gift items including linens, handmade jewelry, vintage teacups, seasonal décor items, and occasionally locally produced honey, jams, chocolates and candles. The Centennial History Trail set in a peaceful garden celebrates the City's founding in 1906 and provides a chronological history of the community.

EXPLORE

For premier hiking, mountain biking, horseback riding, and other outdoor recreation, visit nearby Henry W. Coe State Park, with it's miles of hiking trails, or Coyote Lake-Harvey Bear Ranch Park. Harvey Bear's Martin Murphy Loop is an easy two-mile paved route while the Harvey Bear/Coyote Ridge/Willow Springs trail offers six miles of strenuous hiking. Road cyclists will enjoy the Coyote Creek Trail, accessible at Anderson Lake County Park. The north route to Coyote Hellyer County Park offers 15 miles of relatively flat riding. Anderson Lake, the largest

LOCAL BOUNTY

Visit the Farmer's Market, located adjacent to the CalTrain station and where you can sample locally grown produce and artisan foods, or pick your own produce at the many popular u-pick farms just a short drive from downtown. Andy's Orchard is a working farm that produces over a hundred specialty varieties of cherries, apricots, peaches, nectarines and plums. Farm tours are offered and a country store operates seasonally. Uesugi Farms also offers farm fresh produce, as well as family-friendly attractions including hayrides, a carousel, and corn maze.

reservoir in Santa Clara County, is perfect for anglers and boat enthusiasts alike.

PLAY

For family fun, a cool dip at the Aquatics Center is a must. This state-of-the-art facility features a recreation swimming pool, a water slide complete with exciting twists and turns and a "sprayground" with misting sprays, shooting geysers and cascading fountains. For a little friendly competition, visit the Morgan Hill Bowl. This local hangout features newly renovated lanes, an arcade, and bocce ball courts. If golf is your game, nearby Coyote Creek Golf Club boasts two 18-hole golf courses. Designed by Jack Nicklaus, the Club's Tournament Course is best suited to more experienced golfers while the Valley Course features 7,000 yards of play for all levels. End a perfect day with a night cap or dancing to some live music at The Hill or GVA Café, both located Downtown.

BY THE NUMBERS

1.3 MILLION visitors to the regional sports facilities

250,000 annual event visitors **800** Hotel Rooms in MH



22 Wineries Nearby



FAMILY FRIENDLY EVENTS

Plan your weekend getaway around fun seasonal festivals and events in Morgan Hill.

April: Downtown Wine Stroll May: Mushroom Mardi Gras July: Freedom Fest September: Taste of Morgan Hill November: Morgan Hill Marathon

In town for the weekend? Check out our Friday Night Music series and Saturday Farmers' Market!

COME EXPLORE OUR RICH HERITAGE AND PICTURESQUE SETTING.

TASTING ROOM & HOLIDAY GIFT SHOP

Taking a step back into Old Italy, the ideal, relaxing backdrop for tastings the Guglielmo family's award-winning wines.

Open Daily 10am to 5pm

VILLA EMILE EVENT CENTER

Rich in the charm and tradition of old world Tuscany, the perfect setting for weddings, corporate events, and private parties.

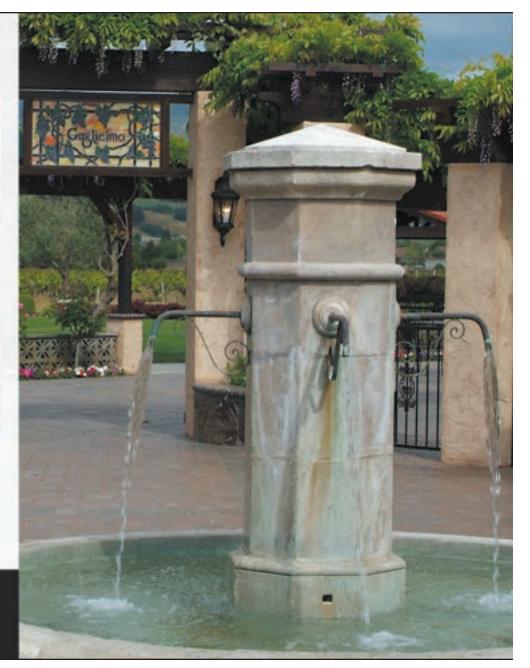
Just minutes south of San Jose 1480 East Main Avenue, Morgan Hill, CA 408-779-2145 - www.guglielmowinery.com

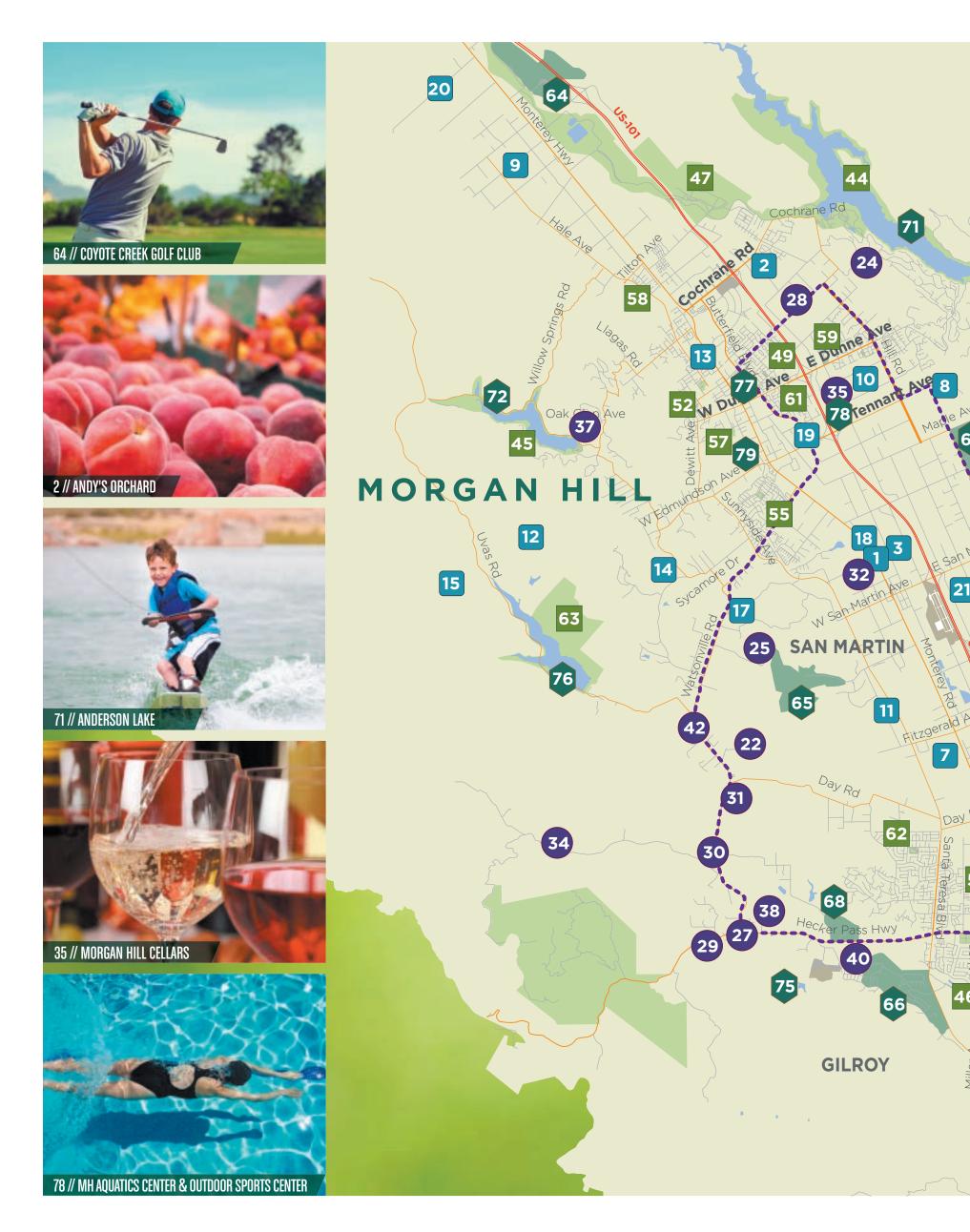


VISIT THE HOLIDAY GIFT SHOP OPEN DAILY THROUGH CHRISTMAS

From our family to your table.

GUGLIELMO WINERY





Meet MORGAN HILL

Andrade Country Meadows

4. California Luxe Farm Entrprss

Farms

2.

Andy's Orchard

5. Christopher Ranch LLC

8. George Chiala Farms Inc

13. Morgan Hill Farmers' Market

14. Paradise Christmas Tree Farm

18. San Martin Christmas Tree Farm

19. Santa Clara County Farm Bureau

6. Davis Poultry Farms

3. Battaglia Ranch

7. Frantoio Grove

9. Grass Farm

11. LJB Farms

10. Ligara Farms

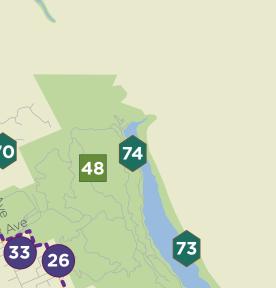
12. Mead Ranch

15. R & R Farms

20. Spina Farms

21. Uesugi Farms

16. R & R Ranch LLC 17. Royal Oaks Mushrooms



4

6

16

67

43

Valley Rd CA-2 Bloomed Ave

52. Galvan Park

- 53. Henry W. Coe State Park 54. Las Animas Park 55. Paradise Park

 - 57. Morgan Hill Community Park 58. Murphy Springs Park

 - 61. Stonecreek Park

 - 63. Uvas Reservoir Park



- 22. Aver Family Vineyards
- 23. Casa de Fruta Winery
- 24. Castillo's Hillside Shire Winery
- 25. Clos LaChance Winery
- **26. Creekview Vineyards**
- 27. Fortino Winery
- 28. Guglielmo Winery
- 29. Hecker Pass Winery
- **30. Jason-Stephens Winery**
- **31. Kirigin Cellars**
- 32. Lightheart Cellars
- **33. Miramar Vineyards**
- 34. Martin Ranch Winery
- 35. Morgan Hill Cellars
- 36. Rapazzini Winery
- 37. Ross Vineyards & Winery
- 38. Sarah's Vineyard
- **39. Satori Cellars**
- 40. Solis Winery 41. Sunlit Oaks Winery
- 42. Sycamore Creek Vineyards
- 43. Thomas Kruse Winery

Recreation

Golf Courses

- 64. Coyote Creek Golf Club
- 65. CordeValle Golf Club
- 66. Eagle Ridge Golf Course
- 67. Gavilan College Golf Course
- 68. Gilroy Golf Course
- 69. Hill Country Golf and Country Club **70. Institute Golf Course**

Lakes

- 71. Anderson Lake
- 72. Chesbro Reservoir
- 73. Coyote Lake
- 74. Coyote Creek Reservoir
- 75. Sprig (Kathryne) Lake
- 76. Uvas Reservoir
- **Recreation Centers**
- 77. Morgan Hill Community and **Cultural Center**
- 78. Morgan Hill Aquatics Center and **Outdoor Sports Center**

23

79. Centennial Recreation Center

California's Newest Wine Trail

- 56. Miller Park 41 59. Nordstrom Park
 - 62. Sunrise Park
- - Dear Dear TRAIL
 - 60. San Ysidro Park
- 47. Coyote Creek Park 48. Coyote Lake Park 49. Diana Park 50. El Roble Park 51. Forest Street Park

46. Christmas Hill Park

Parks

44. Anderson Lake County Park

45. Chesbro Reservoir County Park

\$25 million investment strategy reshapes Downtown Morgan Hill

DOWNTOWN MORGAN HILL

EXCITING CHANGES ARE HAPPENING in Downtown Morgan Hill. Funded by \$25 million in infrastructure bonds and local park development funds, the Downtown Placemaking Investment Strategy is transforming downtown into a thriving neighborhood that offers a diversity of housing opportunities, a variety of commercial and retail services, and boasts healthy living with pedestrian-friendly streetscapes, a welcoming atmosphere, and tourist amenities.

Downtown is already home to dozens of restaurants, shops, historic buildings, special events and festivals that attract 250,000 visitors each year. "Our focus is on contributing public investments and facilitating private development that, combined, continue Downtown's evolution as an attractive and active focal point for the community of Morgan Hill, as well as a regional destination," said Morgan Hill Community Development Director Andrew Crabtree.

DEVELOPMENT OPPORTUNITIES

- 4 Development Sites
- Adjacent to Caltrain and future parking

Retail Shell

- Sewer impact fee credits
- Residential allocations
- Invited Proposals due 12/2014
- Streamlined Approval

Maximizing housing that appeals to a range of home buyers and occupants, especially young professionals and families, is among the priorities. Five hundred (500) new housing units, representing townhome developments, senior housing, and condominiums will help shape the Downtown corridor into a thoughtfully designed and thriving residential community. The new Brighton Oaks project, being constructed by WM Lyon Homes, consists of 110 townhomes in a prime location adjacent to the Caltrain station. "Morgan Hill is known for its close proximity to Silicon Valley and its great small town feel," said Matthew Zaist, president and COO of longtime developer William Lyon Homes. Zaist views Brighten Oaks as a gateway to downtown. Presales of Brighton Oaks townhomes are anticipated December, 2014.

Bella Terra, a recently completed development, features 40 active senior units. The project is the result of a partnership between the City of Morgan Hill and EAH Housing. "Council and (city) staff had a great vision of what they wanted in the downtown area," said Felix AuYeung, senior project manager at EAH Housing. "We are delighted to have been able to provide our piece of the overall puzzle."

Local architecture firm Weston Miles is the creative force behind an exciting new concept in

urban housing. The company's 30-unit stacked condominium project, built on less than an acre, will add a unique design to downtown's residential community. "The design uses insulated concrete forms for sustainability, acoustical attenuation, safety and comfort. We believe that residents should have the opportunity to live in a very highquality structure and well-designed building located so that walking and biking make sense. It presents a "cool" new living option," said Lesley Miles, principal at Weston Miles. The development's anticipated completion date is August 2015.

In addition to housing, lifestyle is integral to the vision. "Downtown parks and trail components will augment the improved downtown streetscapes to encourage walking and bicycling in and to the downtown," said Morgan Hill Community Services Director Chris Ghione.

Landscape architect Joni Janecki, president of Joni L. Janecki & Associates, Inc., is helping the

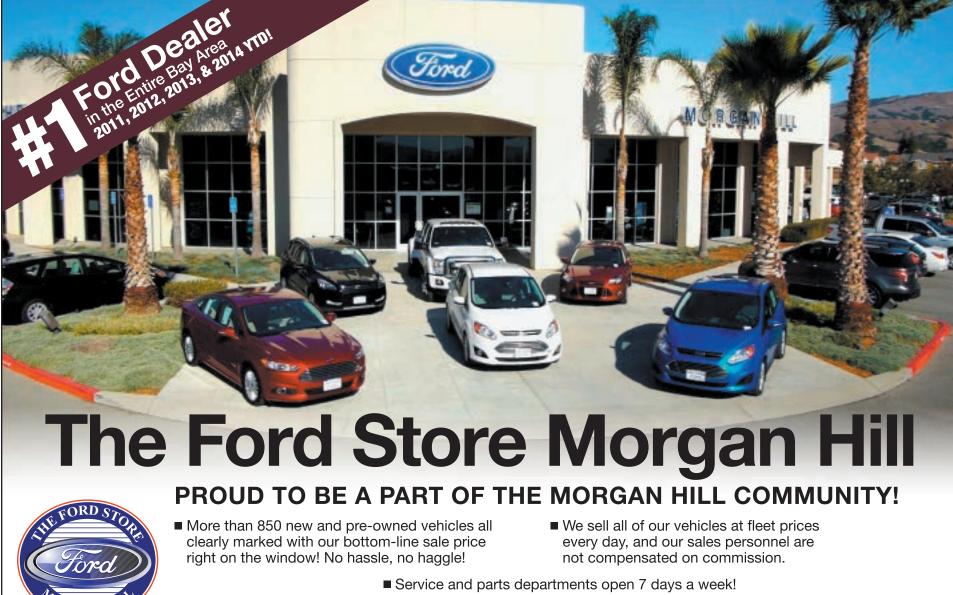
"Morgan Hill is known for its close proximity to Silicon Valley and its great small town feel." City design downtown spaces where people can connect. "We are working to clarify and strengthen Morgan Hill's identity as a healthy, vibrant, connected, creative community through refreshing the parks and streetscapes the City already boasts," she explained.

"Downtown parks and trail components will augment the improved downtown streetscapes to encourage walking and bicycling in and to the downtown."

Other downtown projects include the construction of a multi-level parking structure that will provide 275 new parking spaces and feature EV charging stations, a rooftop event space, and 4,300 square feet of retail space adjacent to a vibrant pedestrian "festival" space.

"The Downtown Placemaking Investment Strategy is a catalyst for achieving our community's vision," said Leslie Little, City of Morgan Hill's Assistant City Manager for Community Development. "We're adding infrastructure, building facilities around which the community can grow, and positioning private development and investment to create the region's finest downtown."

DOWNTOWN BY THE NUMBERS 123,000 SF retail space 30+ restaurants new multi-family 300 housing units 1.502 parking spaces \$25M for future investment downtown, including a 275-space parking structure, two new parks, a hill-top trail, streetscape improvements and public art, lighting and other features development opportunity sites in proposal phase



fordstoremorganhill.com · (408) 659-8139

A Taste of Morgan Hill

DINING

HOME TO MORE THAN 30 RESTAURANTS, Downtown Morgan Hill offers diners a wonderful selection for any palate. Here, top Morgan Hill chefs share signature recipes made with locally sourced ingredients and paired with a delicious local wine.

FIND IT HERE:

Odeum Restaurant

17500 Depot Street

408-782-5151 www.odeumrestaurant.com

The award-winning Odeum Restaurant offers an elegant menu of artisanal Mediterranean cuisine created by Chef Salvatore Calisi, a recipient of the prestigious Michelin star.



Chiala Farms Strawberry Salad

(Yield 2)

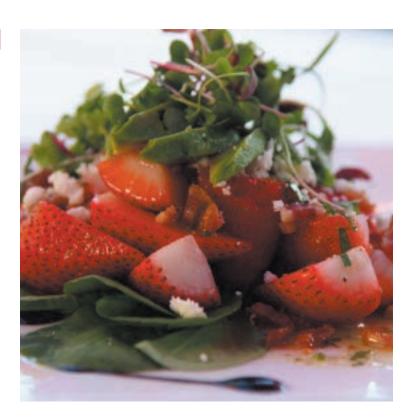
Ingredients 6 ounces organic local strawberries from Chiala Farms 1 tablespoon chopped crispy applewood smoked bacon drizzle of aged balsamic vinegar 1 tablespoon crumbled feta cheese 1 teaspoon lemon juice 1 tablespoon extra virgin olive oil Salt (to taste)

Directions

1⁄4 avocado

- Quarter the strawberries.
- In the same bowl as the strawberries, add bacon, olive oil, lemon juice and salt. Toss.
- Plate strawberry mixture in the center of a plate.
- Sprinkle with feta cheese.
- Drizzle with aged balsamic vinegar.
- Garnish with sliced avocado.

Wine pairing: Jason-Stephens Winery, 2012 Viognier



FIND IT HERE:

Rosy's at the Beach

17320 Monterey Road 408-778-0551 www.rosysatthebeach.com

Come as you are to Rosy's at the Beach. This casual restaurant is known for its extensive menu of fresh seafood and daily house specials.





LJB Farms Heirloom Tomato & Corn Salad topped with Salmon

Ingredients

Heirloom tomatoes from LJB Farms Yellow corn cut from the cob Ripe avocado Fresh local salmon fillet Champagne vinaigrette

Directions

- Chunk cut tomatoes.
- Combine tomatoes, cut corn and avocado chunks with champagne vinaigrette.
- Top with grilled, baked or pan seared salmon fillet.

Wine pairing: Creekview Vineyards, Marsanne



Copala Organics Pork Osso Bucco

(Yield 6)

- Ingredients
- 6 pork shanks, 14 to 16 ounces each
- 2 tablespoons vegetable oil
- 3 tablespoons salt and pepper, equal blend, plus more for seasoning
- 1/2 cup small-diced carrots
- 1/2 cup small-diced celery
- 1/2 cup small-diced onions 1 cup tomato paste
- 1 tablespoon minced garlic
- 4 cups prepared veal stock or beef stock
- 2 cups red wine
- 2 cups reu write
- 1/2 pound butter, softened Seasonal vegetables and risotto for serving

Directions

- Preheat oven to 300 degrees.
- Drizzle the shanks with oil and sprinkle with the salt and pepper blend, ensuring the seasoning is even.
- In a heavy-bottomed pan, heat the vegetable oil to mediumhigh heat and sear the meat on each side until browned, 2 to 3 minutes per side.
- Place the shanks, carrots, celery, onions, garlic, 2 cups tomato paste, 2 cups veal stock and the red wine in a roasting pan, cover with foil and bake in the oven for 4 hours.
- Remove the shanks from the stock.
- Put the simmered stock through a strainer into a medium saucepan.
- Heat the strained stock and remaining 2 cups veal stock over medium heat and slow simmer. Season with salt and pepper, remove from heat, and stir in the butter to finish.
- Place the pork shank over a bed of risotto and vegetables. Top with the veal stock reduction sauce.

Wine pairing: Guglielmo Winery, 2010 Zinfandel

FIND IT HERE:

Ladera Grill

17305 Monterey Road, 408-201-9200 www.laderagrill.com

Ladera Grill, recipient of Wine Spectator's 2014 Award of Excellence, offers a sophisticated menu of globally inspired cuisine presented by Executive Chef Tony Garcia.



Andy's Orchard Grilled Peaches with Gorgonzola & Pistachios

(Yield 4)

Ingredients 4 cups balsamic vinegar 1 tablespoon brown sugar 1/2 cup toasted unsalted shelled pistachios 4 firm peaches from Andy's Orchard, halved and pitted 1 tablespoon olive oil 5 ounces of gorgonzola Fresh herbs such as pea shoots and micro greens for garnish

Directions

- Mix balsamic vinegar with brown sugar in a saucepan over medium heat, stirring constantly until the sugar has dissolved. Bring to a boil, reduce heat to low, and simmer until glaze is reduced by half, about 20 minutes. Glaze should coat the back of a spoon. Remove from heat and set aside. (Note: Quantity is more than what is needed for this recipe. Pour the remaining glaze into a jar with a lid and refrigerate. Use to dress meat, salad, fruit and more.)
- Toast the pistachios by placing the shelled pistachios on medium heat in a sauté pan for 5 to 10 minutes until lightly browned. Stir pistachios or shake the pan often to prevent burning. Let cool.
- Crumble the gorgonzola and mix with pistachios.
- Prepare the grill.
- Rub the peach halves with olive oil and grill until slightly charred, about 5 minutes face down.
- Fill the peach halves with the gorgonzola and pistachio mixture without pressing too much.
- Finish by drizzling the balsamic glaze on top of each peach and on the plate. Garnish with any fresh vibrant colored herbs.
- · Serve immediately, warm or at room temperature.



FIND IT HERE:

Maurizio's Authentic Italian Cuisine

25 East First Street, 408-782-7550 www.mauriziosrestaurant.com

Savor the robust flavors of Italian home-style cooking with an artistic twist at Maurizio's Authentic Italian Cuisine restaurant created by Chef Maurizio Cutrignelli.

Wine pairing: Fernwood Cellars, 2012 Estate Vanumanutagi Chardonnay



MORGAN HILL IS A SOPHISTICATED SILICON VALLEY COMMUNITY that supports industry and innovation. Here, five prominent Morgan Hill business leaders share insights in operating global companies that are on the cutting edge of technology.

Q: Tell me something about your industry that people don't know or would be surprised to hear.

Dave Armstrong: Creating a new hybrid vegetable variety, like broccoli, can require a decade or more from conceiving a new product idea to commercial introduction. Sakata does not use GMO techniques in developing our vegetable genetics and none of our products are classified as GMOs.

Scott Unger: The advanced materials Daw field is very unique in that we cut across almost all markets where composite materials can be used for structural or electrical applications. Some examples are aircraft structures, satellites and interplanetary exploration, notebook computers and athletic footwear.

Wolfgang Juchmann: Our real-time 3D LiDAR sensors are used for a variety of applications, including unmanned aerial vehicles, automated ground vehicles, forklift, robots, tractors, agriculture, and 3D mapping and surveying.

Wade Hulon: Anritsu Company manufactures the testers that test cell phones and help improve reception. We have sophisticated and high-tech manufacturing right here in Morgan Hill that affects cell phone companies' manufacturing and cellular performance.

Jeff Christian: Phoenix DeVentures is in the business of helping entrepreneurs and startup companies develop their medical products and move them into costeffective manufacture.



Dave Armstrong President & CEO of Sakata Seed America Inc.

Q: What are the factors that affect your industry the most?

Dave Armstrong: Seed production, a core activity for Sakata, is quite sensitive to weather

and climate and requires lots of sunny days, mild temperatures and low humidity. California affords these special climatic advantages for seed production, but our state's extremes, like the current drought, can also have devastating effects on our business.

CEO Seed nc. So many industries, we are affected by defense budgets, energy prices and supply and consumer demand for goods.

Wolfgang Juchmann: Pricing. Our new 16-channel real-time LiDAR sensor is substantially smaller and significantly less expensive than previous generation sensors. Being able to measure three dimensions in real-time at this price level

represents a quantum leap for the technology. Our sensors are used for mapping and self-driving cars. Both applications require a high degree of accuracy and reliability. This is one of the reasons we manufacture in Morgan Hill, since it enables us to maintain strict quality control.

anced Wade Hulon: Besides domestic and international competition, the advances in electronic technology require us to continually develop new products, as well as enable us to use the newer technologies to make our products smaller and lighter, and use **Jeff Christian:** Perhaps the most significant factors for the medical device startup industry are the regulatory environment and availability of capital to fund development and early marketing of new products.

Q: What are the top three challenges for your company or industry?

Dave Armstrong: First, Sakata must deal with the same climatic challenges including normal seasonal weather variations and longer term climate change that affect the growers who use

our products. Secondly, seed companies

must adapt to rapidly changing technologies

in genetics research and development,

such as advanced gene-based breeding techniques and bioinformatics. Finally,

attracting employees with the unique

technical skills required for our complex

business is a constant challenge.

Wolfgang Juchmann, Ph.D. Director of Sales and Marketing at Velodyne LiDAR

AR Scott Unger: We need to see continued global economic growth in our key industries. Finding and/or grooming technical personnel to help support our rapid

" Our location is very much a part of our identity as a company, within the Bay Area and globally."

growth is paramount for our business. We need support from our government to promote and encourage the USA to continue to be a manufacturer of goods to help stabilize and grow our economy on all levels.



Scott Unger Group President of TenCate Advanced Composites

less power.





"We have the advantage of being near our customers who are developing the latest technologies."

Wolfgang Juchmann: Popular understanding and misunderstanding of how autonomous vehicle technology will, and should, evolve. Scaling up as commercialization of various LiDAR applications grows, and engaging with partners across the spectrum, large and small, in established and emerging sectors.

Wade Hulon: Talent, competition, and market changes.

Jeffrey Christian: The top three challenges are not enough talented people with the right experience to execute on a given project; challenging regulations which may change over time depending on policy makers and politicians; and lack of resources to fund the development of products.

Q: In an increasingly global economy, how does the location (local or global) of your clients, suppliers and industry affiliates affect your operation?

Dave Armstrong: Sakata Seed America is part of a global company, whose worldwide headquarters are in Yokohama, Japan, and we work regularly with sister companies spread across 19 countries on all continents. We also benefit directly from our location in Morgan Hill, which is near the rich agricultural areas of Salinas, San Joaquin and Sacramento valleys, where many of our important business partners are centered, including growers, distributors, specialized suppliers and universities. **Scott Unger:** TenCate is a global company serving markets around the world, but location as a California company has always been beneficial to our business. We work and live in arguably the world's greatest hub for technology and we feel that spirit and drive comes through to our customers from all aspects of our business.

Wolfgang Juchmann: Even though we're south of San Jose, we consider Velodyne to be a Silicon Valley company. Our location is very much a part

of our identity as a company, within the Bay Area and globally.

Wade Hulon: We have the advantage of being near our customers who are developing the latest technologies. As part of Silicon Valley, we are close to SJC, SFO and Oakland airports, which also support us as a global operation. Anritsu Company has a very successful and strong global sales presence in the Test and Measurement market and

provides US and international customers with the broad range of products manufactured in Morgan Hill and Japan.

Jeff Christian: Since we service the start up industry primarily, most of our client companies are in the Bay Area. The Bay Area is one of a handful of hot areas for medical technology development in the country, if not the world, so we don't reach out to the international opportunities. Still, they sometimes find us. We are doing work for companies in Japan, Israel, and France. However, the majority of our business is with local companies.

Q: What makes Morgan Hill a suitable location for your business?

Dave Armstrong: Morgan Hill is located near California's major vegetable farming areas, which supply vast amounts of fresh produce for the entire United States. Morgan Hill is also in the heart of a unique and globally important genetics and seed industry cluster. Sakata benefits in many ways by being part of this "Silicon Valley" of the seed genetics world.



Jeff Christian CEO of Phoenix DeVentures Inc.

Scott Unger: Morgan Hill is a perfect place for TenCate Advanced Composites' US Headquarters. Since Morgan Hill sits on the southern tip of Silicon Valley, it has the feel of high tech coupled with the serenity of the South Valley. The city is very conducive to business and supportive of our company and our growth. The location and proximity to international airports are convenient for our customers and suppliers who come to visit.

Wolfgang Juchmann: Access to quality talent, the region's strong educational system, and an international workforce.

Wade Hulon: Its proximity to Silicon Valley, toprated schools, suppliers for electronic products, and transportation, and excellent infrastructure.

Jeff Christian: Moving my business to Morgan Hill was a matter of convenience and lifestyle for me. We have 40,000 square feet of development and manufacturing space at a lower cost per foot than in the valley. Morgan Hill is convenient for clients to visit. Likewise, when I visit clients it's a short trip for a meeting. Employees find the reverse commute a breeze. Morgan Hill is a win-win for all of us.

BY THE NUMBERS

5.6 MILLION	SF of Commercial/ Industrial Space	
17,500	employed residents	
1,000+	companies	
300	acres of vacant industrial land available for job growth	
22%	of jobs are in Manufacturing	
THETOPMAN FACTURING NO HISINIMORGAN HILARE		





Food Manufacturing Sports/Recreation Manufacturing Electronic Components



President, Anritsu Company Vice President, Anritsu Corporation



MEET MORGAN HILL W's all right here!

MORGAN HILL

LIFESTYLE

Thoughtful planning has made Morgan Hill one of the most desirable communities in Santa Clara County.

Only ten miles south of San Jose, Morgan Hill is closer than you think. The city is a well positioned community with tremendous amenities and a quality lifestyle.

This community is home to one of the largest business parks in Silicon Valley and offers over 5.6 million square feet of commercial/industrial space.

The City has optimum housing options, abundant shopping, award-winning wineries and an historic Downtown with fine-dining restaurants and charming boutiques.

Residents, visitors, and employees enjoy state-of-theart recreation, and sports facilities, as well as proximity to golf courses, lakes and outstanding county and state parks for camping, hiking, horseback riding, water recreation and mountain biking. It is no wonder Morgan Hill is the fastest growing city in Santa Clara County and tenth fastest growing in California.

The perfect place for people who live the outdoor lifestyle!

RESIDENT PROFILE10 Minute Trade
Area Drive TimePopulation44,951Households14,314

Households	14,314	
Average HH Income	\$122,719	
Median HH Income	\$89,225	
Percent HH over \$100,000	35%	
Percent Pop 25+ Years with Some College and Degrees	67%	
Median Age	37	
Average HH Size	3.11	
Dominant Race/Ethnicity		
» White	63%	
» Hispanic	38%	
Median All Owner- Occupied Housing Value	\$557,494	



MORGAN HILL

Morgan Hill's ideal location offers employees a reverse commute and access to the great outdoors, providing an ideal balance between jobs, housing, recreation and open space.

According to brokers, businesses choose Morgan Hill because of its location and relatively new and high-quality space available for lower costs.



"TenCate Advanced Composites has chosen Morgan Hill as its headquarters, because it's a friendly place to grow and expand our manufacturing capacity and because of the proximity to our key customers." SCOTT UNGER, Group President, TenCate

Over 1,000 companies, including Anritsu, Fox Head, Paramit Corporation, Specialized Bicycles, Infineon Technologies and TenCate Advanced Composites, call Morgan Hill home. The city hosts 5.6 million square feet of commercial/industrial space, including one of the largest business parks in Silicon Valley, the Morgan Hill Ranch.

Ideal balance between jobs,

housing, recreation and open space in Silicon Valley.

With over 17,500 employed residents, Morgan Hill has a significant and diverse employment base that has expanded rapidly over the past two decades, with strong prospects for continued growth. According to Strategic Economics (2010), Morgan Hill's employment base has grown rapidly over the past two decades, with an average increase of 370 jobs per year between 1990 and 2010.

Manufacturing accounts for 22% of jobs located in Morgan Hill. High-tech manufacturing industries, including electronic instrument and semiconductor and electronic component manufacturing, account for nearly half of employment in Morgan Hill's manufacturing center.

We love being in this community because of the upscale demographics. We have found the City to be extremely easy to work with. They helped us get into business and it's been a wonderful relationship.



TIM PAULUS, President, Ford Store, Morgan Hill









MORGAN HILL

With an average temperature of 70 degrees, Morgan Hill residents and visitors enjoy a range of outdoor and indoor activities. The City has optimum housing options, abundant shopping, award-winning wineries and an historic Downtown with finedining restaurants and charming boutiques.

Morgan Hill provides the opportunity for year 'round recreational activities, including cycling, golfing, swimming and boating. Nestled next to Henry W. Coe State Park, visitors enjoy over 79,000 acres for camping,

Morgan Hill enjoys dozens of wineries nearby, including award-winning wines produced by Clos LaChance, Jason-Stephens, Kirigin and more. backpacking, fishing, hiking, mountain biking and horseback riding.

Over 250,000 visitors enjoy the local street fairs, summer music festivals and holiday parades every year. Popular events include the Mushroom Mardi Gras, the Fourth of July Parade and Fireworks, the Downtown Wine Stroll and the Taste of Morgan Hill. Morgan Hill attracts 1.3 million visitors to its world class, familyoriented regional recreational facilities each year.

Downtown Morgan Hill features over 25 restaurants, including a

Morgan Hill, the Perfect Weekend Destination!

» 800 hotel rooms

- » 21 wineries nearby
- » 1.3 million visits to Morgan Hill's state-of-the-art regional sports facilities
- » 250,000+ event visitors

» 25 restaurants downtown



restaurant by a **Michelin Star Chef** that attracts people from throughout the Bay Area. The

charming town center has a small town feel and offers unique shopping opportunities at the independent boutique stores.

- » Morgan Hill enjoys a family-friendly environment.
- » Morgan Hill has an average household size of 3.1.
- » Families with children comprise 41 percent of Morgan Hill households.
- » Morgan Hill residents can enjoy a higher quality of life while having access to jobs throughout Silicon Valley.



Wineries in Southern Santa Clara County

BY GARY FRIMANN

Real Estate Broker/Owner with Eagle Ridge Realty / Signature Homes & Estates CalBRE# 01309169

August 25, 2014 07:20 PM

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SHORT URL 9

Santa Clara County is mostly noted for being the heart of Silicon Valley. High Tech jobs and Apple Computer, as well as Google, Yahoo!, Norton, McAfee, Hewlett-Packard, Facebook, etc. Most people seeking a relaxing weekend will travel to "Wine Country" heading north to Napa, Sonoma or Mendecino Counties.

We have are own little wine region right here. Many tasting rooms are open and the product is award winning wines. Mostly located in south Santa Clara County in the towns of Gilroy and Morgan Hill, these vinters tend to produce to an international set of buyers.

Pay a visit. It is right in Silicon Valley's backyard.

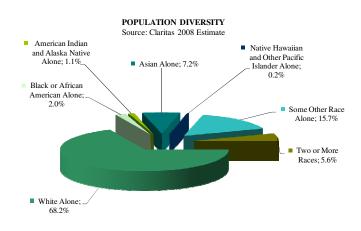


GENERAL INFORMATION

- · Morgan Hill is home to two of the largest business parks in Silicon Valley
- Morgan Hill Ranch is the 4th largest business park in the Silicon Valley
- Land Prices range from \$8 \$15 per square foot
- Industrial Lease Spaces range from \$.75 \$1.85 per square foot

KEY DEMOGRAPHICS

Source: Claritas 2008 Estimate	
	Total
Population	38,415
Households	12,301
Per Capita Income	\$39,426
Average Household Income	\$122,526
Median Household income	\$96,703
Aggregate Household Income (1,000's)	1,514,550



PER CAPITA INCOME

Source: 2000 U.S. Census		
Location	Per Capita Income	
Morgan Hill	\$33,047	
Santa Clara County	\$36,934	
San Francisco	\$34,556	
San Diego County	\$22,926	
Los Angeles County	\$20,683	
California	\$22,711	
United States	\$21,587	

INCOME DISTRIBUTION BY HOUSEHOLD

Source: Claritas 2009 Estimate

	City	%
Households	12,301	100.0%
Less than \$15,000	651	5.3%
\$15,000 - \$24,999	557	4.5%
\$25,000 - \$34,999	673	5.5%
\$35,000 - \$49,999	1,051	8.5%
\$50,000 - \$74,999	1,639	13.3%
\$75,000 - \$99,999	1,819	14.8%
\$100,000 - \$149,999	2,740	22.3%
\$150,000 - \$249,999	2,232	18.1%
\$250,000 - \$499,999	661	5.4%
\$500,000 and more	278	2.3%

BUSINESS STATISTICS

CONSUMER SPENDING Source: Claritas 2006 Data			
Apparel	\$83,274	\$2,342	
Entertainment	\$99,373	\$2,795	
Food at Home	\$85,235	\$2,398	
Health Care	\$49,259	\$1,386	
Household Equipment	\$52,299	\$1,472	
Shelter and Related	\$48,113	\$1,353	
Transportation	\$136,429	\$3,838	
Food away from Home	\$79,559	\$2,238	
Education	\$25,613	\$720	
Miscellaneous	\$134,003	\$3,768	

Infineon Technologies

Source: Business Assistance and Housing Services		
Anritsu	495	
Comcast Cable Communications	470	
Hospira Inc.	387	
Wal-Mart	285	
Safeway	258	
Fox Racing	252	
Specialized Bike Components	240	
Paramit	230	
ITT EDO Reconnaissance	226	

160

